



Launched in January 2015, Bread Booze Bacon focuses on food that makes you happy to eat & drink. Food that will make you want to fight over the last bite.

Julie & her husband Mike are both trained bartenders and the creative force behind the damn good recipes and cocktails you'll find on this site.

## TRAFFIC STATS

Monthly PVs	Demographic
521,476	Age 25-34 32.6%
Unique Visitors	Age 35-44 21%
347,982	Women 79%
Subscribers	Top Cities
Email 2,550	Chicago, New York, Dallas,
Push 1,948	Houston, Atlanta, Nashville,
	Los Angeles, Charlotte,
	Washington DC & Seattle

What started as a passion project is now a thriving community of food-loving fans. Our readers enjoy everything from family-friendly recipes to indulgent bites. We also have a highly engaged Facebook group with over 1500 members.

Additionally, Julie is the Managing Editor at Real Housemoms & that partnership also allows her to reach a broad audience outside of her own influence.

## SOCIAL FOLLOWERS

Facebook	57,314
Pinterest	24,778
Instagram	2,315
Twitter	1,219
YouTube	227

\*as of Feb 2019

# Julie Espy

**FOOD NERD & COCKTAIL ENTHUSIAST**

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# BRAND WORK SAMPLES



## *Brands I've Worked With*

Shamrock Farms	Torani	Skippy Peanut Butter
Santa Margherita Wines	International Delight	Domino's Pizza
Smithfield	Foster Farms	Applebee's
Dorot	RAGÚ	Oscar Meyer
Lodge Cast Iron	Marker's Mark	OXO
IZZE	Farmer John's	Mission Tortillas

## FEATURED ON

BuzzFeed  
MSN Food & Drink  
Parents Magazine  
Liquor.com

Country Living  
Women's Day  
USA Today  
Cosmopolitan